

Serge Moscovici

Director of the Laboratoire Européen de Psychologie Sociale (LEPS), Fondation Maison des sciences de l'homme

2003 Balzan Prize for Social Psychology

Serge Moscovici's works are characterized by their great novelty: they have overthrown the canonical paradigms of the discipline, renewed its methods of research and its orientations, and created a European tradition in social psychology whose originality is recognized everywhere. In the sciences of man and society, Serge Moscovici is in the position of eminence, which, until the end of the 1960s, was held by Jean Piaget.

Institution Administering Research Funds:

Fondation Maison des Sciences de l'Homme

Adviser for the Balzan General Prize Committee: Giovanni Busino

Social Psychology

The research projects that Serge Moscovici has carried out with the second half of the 2003 Balzan Prize for social psychology will have beneficial effects on social psychology at the international level.

The general principle was to stimulate research in countries where it was otherwise difficult to achieve training and scientific communication. The first strategy was to help set up research centres in different parts of the world. In the first instance this involved helping groups of researchers to create centres at universities, such as the Universidade de Brasília, where the Centro Internacional de Pesquisa em Representações e Psicologia Social "Serge Moscovici" has been established. Secondly, centres of research were established in cooperation with other centres, such as Professor Ida Galli's Centro Mediterraneo per lo studio delle Rappresentazioni Sociali at the Università di Napoli "Federico II". Finally, centres were set up in cooperation with funding from another foundation, e.g., a centre in São Paulo, which obtained funds from the Fundação Carlos Chagas. The second strategy was to help researchers across the world, e.g., in Mexico or in Italy. The third strategy was to help some researchers who explored a specific topic.

In carrying out these projects, the Balzan Prizewinner brought together colleagues and young researchers from all the countries already associated with the Laboratoire Européen de Psychologie Sociale (LEPS) in Paris. This laboratory, created more than thirty years ago within the framework of the Maison des Sciences de l'Homme, is an international network conceived to support and coordinate the activities of various research groups in social psychology. To this end it dealt with ensuring regular contacts between researchers on topics related to the problems, concerns and the transformations of contemporary European societies, stimulating exchanges in the field of psychosocial analysis, developing joint research, analyzing results obtained in the field of the theory of social representations, and taking part in the organization of international meetings. Its activities also included the publication of articles and books dealing with various theoretical and social questions.

The Social Representation of Marxism

Coordinators: Serge Moscovici and Denise Jodelet

Topic: One of these studies focused on the social representation of Marxism. Serge Moscovici began studying the diffusion of Marxism approximately twenty years ago. Thanks to the second half of the Balzan Prize, this research was to be taken up again by the Prizewinner, with the collaboration of Denise Jodelet, Professor at the École des Hautes Études en Sciences Sociales (EHESS).

An Exemplary Ethnic Minority: The Case of the Gypsies

Coordinators: Juan Antonio Pérez and Nikos Kalampalikis

Topic: The problem of ethnic minorities which seek to express their identity by becoming protagonists in the playing out of their own destiny has preoccupied researchers from many countries and has attracted the attention of many international institutions. Serge Moscovici has concentrated his focus on this culturally rooted and wandering ethnic minority. Juan Pérez, ordinary Professor at the Universitat de València, and Nikos Kalampalikis, lecturer at the Université Lumière Lyon 2, have collected 1400 questionnaires in seven European countries.

- In comparison, but on a more modest scale, a similar study was undertaken with regard to the Indians by Professor Campos in Brazil.
- Ida Galli (Università di Napoli "Federico II") coordinated research in social psychology in the countries of Southern and Mediterranean Europe at the Centro Mediterraneo per lo Studio delle Rappresentazioni Sociali (2005).

- Risa Permanadeli (Universitas Katolik Atmajaya Jakarta, Indonesia, Ganeca Foundation) was to animate scientific networks on social representations with the countries of Southeast Asia at the Center for the Study of Social Representations Studies of Southeast Asia (2005).

Furthermore, Serge Moscovici earmarked the following projects for financing with the second part of his Balzan Prize:

- studies on the representations of Alter-mondialism. The group of young researchers were directed by Professor Jean-Claude Abric, Université de Provence, Aix-Marseille I;
- a joint psychosocial research project on the rights of the child, led by Professors Francesca Emiliani and Luisa Molinari of the Università di Bologna;
- a psychological health study carried out by Professor Sylvia Valencia, Universidad de Guadalajara;
- a modest part of the archival organizational work of professor Lavinia Betea, lecturer in the Faculty of Political Science at the Universitatea din București, which concerned psycho-biographies of leaders of the Romanian Communist Party;
- a one year PhD fellowship awarded to Luciana Radut who prepared a social psychology doctoral thesis, "The Representations of European Construction. Between Central Europe and Eastern Europe".

Conferences:

- VIII International Conference on Social Representations (Rome, 28 August-1 September 2006).
- Giornata di Lotta allo stigma del disagio mentale (Viterbo, 19 April 2007).
- Troisièmes rencontres Internationales du Centre Collaborateur de l'Organisation Mondiale de la Santé pour la Recherche et la Formation en Santé Mentale (Nice, 12-15 June 2007).
- V JIRS (Brasilia, 31 July-3 August 2007).
- De Rosa, A.S., Imagerie collective et representations sociales de la folie dans les dessins d'enfants et l'histoire de l'Art. Troisièmes rencontres Internationales du Centre Collaborateur de l'Organisation Mondiale de la Santé pour la Recherche et la Formation en Santé Mentale (Nice, 12-15 June 2007).

The financing of the Balzan Foundation was an occasion of professional and intellectual growth for the young researchers engaged in the various courses of research, and makes it possible at the same time to better understand certain psychosocial problems.

Researchers:

Jean-Claude Abric
Maurice Aymard
Lavinia Betea
P. H. F. Campos
Francesca Emiliani
Ida Galli
Denise Jodelet
Nikos Kalampalikis
Ivana Marková
Luisa Molinari
Brigitta Orfali
Juan Antonio Pérez
Risa Permanadeli
Sylvia Valencia

Luciana Radut (scholarship)

Publications:

- Campos, P.H.F. “Effets de contexte et adéquation normative dans le cas de la représentation sociale de l’indien au Brésil”. *Abstracts of the 10th International Conference on Social Representations*, I: 25. Tunis: Les Editions Apollonia, 2010.
- De Rosa, A.S. and E. Bocci. “The Iconographic Archaeology of Madness: Stability/ Changing of Social Representations more than 20 Years after the Basaglia Law”. *Proceedings of the VIII International Conference on Social Representations*, 327. Rome, 28 August-1 September 2006.
- Galli, I. *Del potere e di altri demoni*. Napoli: Edizioni Scientifiche Italiane, 2008.
- Kalampalikis, N. and S. Moscovici. “Une approche pragmatique de l’analyse Alceste”. *Les Cahiers Internationaux de Psychologie Sociale* 66 (2005): 15-24.
- Marková, I. *Dialogicité et représentations sociales*. Paris: Puf, 2007 (French translation of *Dialogicity and Social Representations*, 2003).
- Moscovici, S. and I. Marková. *The Making of Modern Social Psychology*. Cambridge: Polity Press, 2006.
- Moscovici, S. and J.A. Pérez. “A Study of Minorities as Victims”. *European Journal of Social Psychology* 37 (2007): 725-746.
- Moscovici, S. “Os ciganos entre perseguição e emancipação (The gypsies between

- persecution and emancipation)”. *Sociedade e Estado, Brasília* v. 24, n. 3 (2009): 653-678.
- Moscovici, S. and J.A. Pérez. “A new representation of minorities as victims”, in Fabrizio Butera and John M. Levine (eds.), *Coping with Minority Status: Responses to Exclusion and Inclusion*, 82-103. New York, NY, US: Cambridge University Press, 2009.
- Moscovici, S. “An essay on social representations and ethnic minorities”. *Social Science Information* 50 (2011): 442-461.
- Moscovici, S. *Raison et cultures* (Édition établie et présentée par N.Kalampalikis). Collection Audiographie. Paris: Editions de l’EHESS, 2012.
- Moscovici, S. *Le scandale de la pensée sociale* (Textes fondamentaux et inédits sur les représentations sociales réunis et introduits par N. Kalampalikis). Collection Cas de figure. Paris: Editions de l’EHESS, 2013.
- Passini, S., F. Emiliani and B. Lumanaj. *I diritti e i doveri: rappresentazioni sociali di giovani italiani e albanesi*. Bologna: Libreria Bonomo Editrice, 2007.

Links:

http://www.leps.msh-paris.fr/eng/balzan_groups.htm

<http://www.centromoscovici.unb.br/>